

You've Started a Business —

*Providing Solutions for
Other's Problems*



Joyce Penner
The MLM Marketing Pro

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Welcome

You are serious. You are committed and dedicated to making your network marketing business work.

Congratulations !

In this ebook, I will tell you what you need to hear and show you what you need to see to walk in the “business” world of network marketing. If you’ve never owned a business before, you need to look at the world differently, you need to focus on different activities and you need to “follow the money” in all your activities.

Some of what I tell you may be directly contrary to what you are currently being taught and that’s OK. Take what you need out of the book and go, meld it with what you are currently doing and have fun. But be sure and let me know how it works for you.

The focus of this book is to teach you what you need to do, have and be, to become a business owner, *a successful business owner*. A part of the top 3% of the upper echelon who *are* succeeding in network marketing.

I'm assuming that's where you want to be? At the top, living the lifestyle you have chosen, helping your kids or charity or both. Living your dream ?

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*“Demand
what you
need,
but earn
it with
your efforts”*

Comments on my "blog" are always appreciated

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Here's what's coming. You will receive a chapter every other day or so to read and absorb. Why am I doing it that way? Because you and I both know how it feels to get overwhelmed with information. This way you can read a chapter, have enough time to read just one chapter, think on it, write down your questions, think some more and then when we get together, via telephone, skype or however, I will answer all the questions you have.

How does that sound? Cool, look for Chapter 1 tomorrow.

Dedication

No book is complete without acknowledging the people who stood behind you with encouragement, tips and advice. This book would not have been written without the encouragement and support of Dave Kotecki. A man who has become a good friend as well as an advisor and mentor. A king among us !

Cheryl James and Richard Bravo deserve a huge thank you for all and everything they contributed to not only this book but to my life as well. A thank you is inadequate to express my gratitude for all you do for me.

To the other individuals whom I quoted, learned from and appreciate, thank you ! Your pearls of wisdom are scattered throughout the book.

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